ORDER

Orders	Order / Rev:	69386			
	Alt Order #:	/Brad			
	Product Desc:	Romney for President			
	Estimate:			WHP-TV CBS21	
	Flight Dates:	11/01/12 - 11/06/12	Primary AE:	Millennium Washington DC	
	Original Date / Rev:	10/31/12 / 11/02/12	Sales Office:	MNAT	
	Order Type:	GENERAL	Sales Region:	National	_
Agency	Name:	American Rambler Pro			
	Buying Contact:		Billing Type:	Cash	
	Billing Contact:		Billing Calendar:	Broadcast	
		138 Conant St.	Billing Cycle:	EOM/EOC	
		Beverly, MA 01915	Agency Commission:	15%	_
Advertiser	Name:	Romney/R/President			
	Demographic:	A35+	New Business Thru:		
	Product Codes:	Presidential Elections	Order Separation:	00:15:00	_
	Priority:	P-2	Advertiser External ID:		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	23	\$14,125.00	\$12,006.25

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	23	\$14,125.00	\$12,006.25	0.00
Totals	23	\$14,125,00	\$12,006,25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

AGY, POL-CAND, GEN

Order Share	Share	Total
WHP-TV CBS21	28%	\$14,125.00
Market	100%	\$50 446 43

Revenue Codes:

Competitive Share	Share	Total
EHP	0%	\$0.00
UNKWN	72%	\$36,321.43
WGAL	0%	\$0.00
WHTM	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Da	ys Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 1 WHP	11/01/12	11/06/12	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-1 (11:00 AM-	11:30 АІМТ-1 11:30 АМ)	ΓF :30) 2	\$325.00 P-2	0.00 NM	10	\$6,325.00
Week: 10/2	29/12	End Date 11/04/12	TF	Spots/Week 2	Rate \$325.00	Rating 0.00	Wook de		anath Data	Dta Tuna		
2 WHP		11/04/12 M	escription 1-F 11a-12p		<u>/End Time</u> 0 AM-11:30	(11:00 AM-1	<u>Weekda</u> 1:36 ThF		ength <u>Rate</u> :30 (\$325.00)	Rtg Type 0.00 NM		
	MG 1.5,1 Avail]	1.6,1.7,1.8,	1.9,1.10,1.11									
		•	FL RS Game Steel	ers 4:00	PM-7:00 PM	4 4:00 PM-7:0	00 P⊦	Su	:30 \$3,000.00	0.00 NM		
[MG 6 WHP	within Fli 11/05/12-	ight] 11/05/12 M	l-F 11p-1135p News i,5.1,9.1,1.2	s 11p-	1135p		M		:30 \$500.00	0.00 NM		

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Order / Rev: 69386 Advertiser: Romney/R/President

Alt Order #: /Brad Product Desc: Romney for President WHP-TV CBS21

Flight Dates: 11/01/12 - 11/06/12 Estimate:

Line Characteristics Cha	Ln Ch S	Stort	End	Inventory Code	Brook	Start/End	Time [Jave	lon Sno	to [Poto Dri	Dta Tvo	o Spots	∧ mount
March First Spots Start Date End Date Weekedays Class Spots			End	Inventory Code				_	-					Amount
Week 10/2912 11/04/12 TF- 2 \$325.00 0.00 Week days Length Rate Rtg Type	N I WHP II	1/01/12	2 11/06/12		CIVI				- :30	2 \$3	625.00 P-2	0.00 NI	10	\$6,325.00
Spot Ch Date Range Description Shart/End Time Weekdays Length Rate Rig Type														
7 WHP 1105H21M50F12 MF 11p-1135p News 11p-1135p Ne	Spot Ch Da	ate Rai	nge D				0.00)	Weekdays	Length	Rate	Rtg Type	2	
Mod within Flight S WHF 10105712-11/05/12 MF-F1p-1135p News	7 WHP 11	/05/12	-11/05/12 M		vs 11p	-1135p			M	:30	\$500.00	0.00 NN	1	
Mode	[MG w	/ithin F	light]											
Second Columbia	MG for	r 3.3,1	1.1,10.1,2.3		vs 11p	-1135p			M	:30	\$500.00	0.00 NN	И	
MG for 3.3.11.1.01.2.3.5.1.3.1.1.2 MG within Flight MF tip 0.2301.2.11.041/2.2.8-5.01 fb.1-130p News 11p-1130p	•		0 -	:a-Su 11n-1130n N	owe 11n	-1130n			\$2\$11	.30	\$200.00	0.00 NIA	4	
10 WiFF 10/28/12-11/04/12 Sa-Sut Ip-1130p News 11p-1130p Sut Date Sut Da	MG for	r 3.3,1	1.1,10.1,2.3		cws 11p	Поор			Sasa	.50	Ψ200.00	0.00 141		
MG Ior 3.3.11.1.1.0.12.3.5.1.9.1.1.2 MF 11/05/12 L1/105/12 M-F 4p-5p M-	•		0 -	a-Su 11p-1130p N	ews 11p	-1130p			SaSu	:30	\$200.00	0.00 NN	1	
Min	MG for	r 3.3,1	1.1,10.1,2.3								•			
Mode 1/105/12 1/11/11/12 MF 1/101/12 1/105/12 MF 1/11/12 MF 1/101/12 1/105/12 MF 1/11/12 MF 1/101/12 MF 1/10	-			1-F 4p-5p	4p-5	Бр			M	:30	\$450.00	0.00 NN	1	
N 2 WHP 11/01/12 11/06/12 M-F 11a-12p M-F 11a-	-			3,5.1,9.1,1.2										
No. Fig. Start Date End Date Weeklays Spots/Week Rate Ra					2	\$325.00	0.00)					_	
Week: 10/29/12 11/04/12 MF-T19-12 2 \$325.00 0.00	N 2 WHP 11	1/01/12	2 11/06/12	•	СМ				- :30	2 \$3	25.00 P-2	0.00 NN	3	\$975.00
Week: 11/05/12								•						
See MG 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11 No Avail] N 3 WHP 11/01/12 11/05/12 MF-7p-730p CM 7p-730p MF-TF- :30 2 \$700.00 P-2 0.00 NM 2 \$1,400.00														
N 3 WHP 11/01/12 11/05/12 M-F 7p-730p CM 7p-730p M-TF- :30 2 \$700.00 P-2 0.00 NM 2 \$1,400.00							F11:30 AN	1-12: 0						
M-F 7p-730p			.1.6,1.7,1.8,	1.9,1.10,1.11										
Week: 10/29/12	N 3 WHP 11	1/01/12	2 11/05/12		CM	7p-730p	M-	- TF-	- :30	2 \$7	00.00 P-2	0.00 NN	2	\$1,400.00
N WHP 11/05/12 11/11/12 More No. N								•						
N 4 WHP 11/05/12 11/13 M-F 79-730p Tp-730p M 30 (\$700.00) 0.00 NM							0.00)	M /	Lamenth	Data	Di T		
See MG 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11														
N 4 WHP 11/01/12 11/05/12 M-F 730p-8p M-F 730p	See M	1G 1.5,				004					(4.00.00)	0.00 1		
N-F 730p-8p Start Date End Date Weekdays Spots/Week Rate Rating 0.00														40.400.00
Week: 10/29/12 Week: 11/05/12 11/04/12 Week:	N 4 WHP 11	1/01/12	2 11/05/12		СМ	730p-8p	M-	-TF-	- :30	2 \$8	300.00 P-2	0.00 NI	3	\$2,400.00
Week: 11/05/12 11/11/12 M 1														
Mon 10p-11p Week: 11/05/12 Mon 10p-11p Mosekdays Spots/Week Rate Rating 0.00 NM Spots Mon 10p-11p Mon Reg 3 1 \$2,250.00 0.00 Mon Neg 3 1 \$2,250.00 0.00 NM No Neg 3 1 \$1,800.00 No Neg 3 1 \$1,800.00 No Neg 3 1 \$1,800.00 No Neg 3 No Neg 4 No Neg 4 No Neg 4 No Neg 5 No Neg 4 No Neg 5 No Neg														
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	N 5 WHP 11	1/05/12	2 11/05/12		СМ	10p-11p	M-		- :30	1 \$2,2	50.00 P-2	0.00 NN	0	\$0.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type (No Avail)				Weekdays										
See MG 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11 [No Avail] N 6 WHP 11/02/12 11/02/12 Fri Reg 3 CM 10p-11p F :30 1 \$1,800.00 P-2 0.00 NM 1 \$250.00 P-2 0.00 NM			nge D		Star	t/End Time								
N 6 WHP 11/02/12 11/02/12 Fri Reg 3 CM 10p-11pF :30 1 \$1,800.00 P-2 0.00 NM Fri 10p-11p	See M	1G 1.5,		•	10p	-11p			M	:306	\$ 2,250.00)	0.00 N/	1	
Fri 10p-11p Start Date End Date Weekdays Spots/Week Rate Rating 0.00	·		2 44/00/42	Eri Dan C	014	40m 44m		-	.00	4 04 0	00.00.00	0.00 11		#4 000 00
Week: 10/29/12 11/04/12 F 1 \$1,800.00 0.00 N 7 WHP 11/03/12 11/03/12 2 11/03/12 Sa 7p-730p CM 7p-730p S- :30 1 \$250.00 P-2 0.00 NM 1 \$250.00 P-2 0.00 NM Start Date End Date Weekdays Spots/Week Rate Rating				Fri 10p-11p					- :30	ı \$1,8	00.00 P-2	U.UU INI	1	φ1,800.00
Sa 7p-730p <u>Start Date </u>	Week: 10/29/	/12	11/04/12	F	1		0.00)						
	N 7 WHP 11	1/03/12	2 11/03/12		CM	7p-730p		S	5- :30	1 \$2	50.00 P-2	0.00 NN	1	\$250.00

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Order / Rev: 69386 Advertiser: Romney/R/President

Alt Order #: /Brad Product Desc: Romney for President WHP-TV CBS21

Flight Dates: 11/01/12 - 11/06/12 Estimate:

Ln Ch Start End Inventory Code	e Break Start/End T	ïme Days Len	Spots Rate Pri	Rtg Type S	Spots	Amount
N 8 WHP 11/03/12 11/03/12 Sa 730p-8p Sa 730p-8p	CM 730p-8p	S- :30	1 \$250.00 P-2	0.00 NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/29/12 11/04/12S-	<u>Spots/Week</u> <u>Rate</u> 1 \$250.00	Rating 0.00				
N 9 WHP 11/03/12 11/03/12 Sat Reg 1 Sat 8p-9p	CM 8p-9p	S- :30) 1 \$575.00 P-2	0.00 NM	0	\$0.00
Start Date End Date Weekdays	<u>Spots/Week</u> <u>Rate</u> 1 \$575.00	Rating 0.00				
Spot Ch Date Range Description	Start/End Time 8p-9p	Weekda	<u> </u>	Rtg Type		
1 WHP 10/29/12-11/04/12 Sat Reg 1 See MG 1.5,1.6,1.7,1.8,1.9,1.10,1.11	oh-ah		Sa :30 (\$575.00)	0.00 <i>NM</i>		
[Program Change -No Return] N10 WHP 11/03/12 11/03/12 Sat Reg 2	CM 9p-10p	S- :30) 1 \$575.00 P-2	0.00 NM	0	\$0.00
Sat 9p-10p		Detien				
Start Date End Date Weekdays Week: 10/29/12 11/04/12 S-	<u>Spots/Week</u> <u>Rate</u> 1 \$575.00	Rating 0.00				
<u>Spot Ch Date Range Description</u> 1 WHP 10/29/12-11/04/12 Sat Reg 2	Start/End Time 9p-10p	Weekda		Rtg Type 0.00 NM		
See MG 1.5,1.6,1.7,1.8,1.9,1.10,1.11 [Program Change -No Return]	or top		(40.0.03)			
N11 WHP 11/03/12 11/03/12 Sat Reg 3 Sat 10p-11p	CM 10p-11p	S- :30	1 \$600.00 P-2	0.00 NM	0	\$0.00
Start Date End Date Weekdays Week: 10/29/12 11/04/12S	<u>Spots/Week</u> <u>Rate</u> 1 \$600.00	Rating 0.00		Ī		
Spot Ch Date Range Description	Start/End Time	Weekda		Rtg Type		
1 WHP 10/29/12-11/04/12 Sat Reg 3 See MG 1.5,1.6,1.7,1.8,1.9,1.10,1.11	10p-11p		Sa :30 (\$600.00)	0.00 <i>NM</i>		
[Program Change -No Return]				2 22 1111		
N12 WHP 11/04/12 11/04/12 CBS Sun Mornin CBS Sun Mornir	_	S :30	1 \$275.00 P-2	0.00 NM	1	\$275.00
Start Date End Date Weekdays Week: 10/29/12 11/04/12 S	<u>Spots/Week</u> <u>Rate</u> 1 \$275.00	Rating 0.00				
N13 WHP 11/04/12 11/04/12 Face the Nation Face the Nation	CM 1030a-1130a		1 \$450.00 P-2	0.00 NM	1	\$450.00
Start Date	Spots/Week Rate	Rating				
Week: 10/29/12 11/04/12S	1 \$450.00	0.00				

Totals 23 \$14,125.00